Subject: Chat with neal rauhauser
From: neal rauhauser <nrauhauser@gmail.com>
To: barriticus@gmail.com

neal: foo
me: howdy
neal: how goes it?
me: pretty well, was that "foo" message intended for me?
neal: it's as good a greeting as any in our online world, don't you think?
me: absolutely, good sir
me: just making sure it wasn't the online equivalent of a pocket dial
me: so
me: did you hear from a woman name Jacqueline?
neal: haha
neal: no, I have not heard from such a person
me: okay, just checking; bringing on a couple girls to help with organizing the non-blogger recruits
neal: ah
neal: there is alot of that sort of thing going on
me: what stage are you on with regards to creating your network or however you would term it?
neal: advanced, I would dare say
neal: been on it for about eight months
me: could you give me an elevator pitch/description real quick?
me: or like, a sentence-long summary?
neal: we're likely merging a portion of the operation with the Coffee Party
me: I see
neal: in two weeks we're in DC, meeting with White House social media, OFA, DNC, Wired For Change, AFL-CIO affiliate program, etc
me: well done
neal: organizing sausage - if you could only see the debris field we're leaving as we go
me: that's a lot of pretty mind-blowing things
neal: we're working for House, Senate, and Gubernatorial campaigns
me: oh, I'm starting to get that feeling myself, re:sausage
neal: one of the principals of our social media consulting operation just got chair of MoveOn national media efforts
neal: another is on Netroots Nation advisory board
me: well, damn
neal: it's coming thick and fast
neal: lots of centralized organizations, not of netroots, trying to figure out what to do but lagging badly

neal: DFA, OFA, IAM's Union of Unemployed, now Bold Progressives thinks they'd like to do something
me: and I'm assuming the internet is the organizing fundamental here?
neal: it's a starting point
neal: telephone
neal: and personal visits
me: right
neal: click activism is a trap
me: sorry, one sec
me: okay, nevermind
me: yeah
me: that's absolutely true
me: modern equivalent of marching
me: except less so
me: insomuch as that marching sometimes helped
neal: street protests are done, I think
neal: media will just spin it into something it's not
me: yeah, agreed on both counts
me: I'll get back to you soon at length, I'm literally falling asleep at my keyboard
me: was up all night
me: but I want to talk to you bout a couple of things
neal: sure